

TOP TIER JOURNAL ARTICLES

Mike W. Peng

Provost's Distinguished Professor of Global Strategy
 University of Texas at Dallas
 mikepeng@utdallas.edu / apjmpeng@gmail.com
 www.utdallas.edu/~mikepeng / www.mikepeng.com

While lists of top tier journals vary by institutions, two gold standards have emerged around the world: (1) top 24 journals for the UTD Top 100 Business School Research Rankings™ (UTD) (<http://top100.utdallas.edu>) and (2) *Financial Times* top 45 journals (*FT*). Of the 85 articles Professor Peng has authored, 36 appear on these two lists.

In 2005, Professor Peng joined the faculty at UTD, which specifically created the Provost's Distinguished Professorship to attract him (then a tenured associate professor at the Ohio State University). Since then, Professor Peng has been the *number one contributor* to the list of 45 top journals tracked by *Financial Times*, which has ranked UTD as a top 20 school in research worldwide. In part due to UTD's rising research rankings propelled by Professor Peng's work, UTD's overall rankings have experienced an *upsurge*:

- EMBA: 1st in Texas, 10th in the United States, and 35th in the world (*Financial Times*, 2007); 1st in Texas, 14th in the United States, and 40th in the world (*Financial Times*, 2008); and 22nd in the world (*BusinessWeek*, 2009)
- Cohort (Full-Time) MBA: Among top 50 in the United States (*U.S. News and World Report*, 2009)
- Professional (Part-Time) MBA: 1st in Texas (*BusinessWeek*, 2009)
- Undergraduate: 30th in the United States in student satisfaction (*BusinessWeek*, 2009)

Considering that most of UTD's programs were *not* even ranked by these major publications at the time when Professor Peng joined UTD, his contributions speak volumes about the importance of world-class research behind UTD's amazing transformation to become a Tier One institution. In dollar terms, there is documented evidence that three articles on the UTD top list can push up a school's ranking by one place and can result in an increase in *each* MBA graduate's average annual starting salary of \$750—that is, *each* MBA makes \$750 more per year (!).¹ Since the UTD School of Management enrolls approximately 2,500 master's students, you can do a little math to compute the direct contributions made by Professor Peng☺

| Total N = 85 / 36 top tier (UTD + FT) | UTD 24 (N = 20) | FT 45 not on the UTD list (N = 16) |
|--|---------------------------------------|---|
| 1996 (PhD graduation, total that year N = 2) | 1 (AMR) | --- |
| 1997 (N = 1) | --- | 1 (OST) |
| 1998 (N = 3) | 1 (JIBS) | --- |
| 1999 (N = 1) | 1 (JIBS) | --- |
| 2000 (N = 5) | 1 (AMJ) | 3 (JMS, MIR, MIR) |
| 2001 (N = 6) | 1 (JIBS) | 1 (AME) |
| 2002 (N = 3) | --- | 1 (AME) |
| 2003 (N = 3) | 2 (AMR, SMJ) | --- |
| 2004 (N = 4) | 2 (JIBS, SMJ) | 1 (JMS) |
| 2005 (joining UTD, N = 6) | 2 (AMR, JIBS) | 1 (JMS) |
| 2006 (N = 4) | --- | 1 (HBR) |
| 2007 (N = 5) | 1 (AMR) | --- |
| 2008 (N = 13) | 2 (AMJ, JIBS) | 2 (JMS, ETP) |
| 2009 (N = 9) | 2 (SMJ, SMJ) | 1 (AMP) |
| 2010 (N = 10, estimated as of Sept 2010) | 3 (JIBS, JOM, SMJ) | 2 (JMS, ETP) |
| 2011 (N = 9, estimated as of Sept 2010) | 1 (AMJ) | 2 (JBV, IJHRM) |
| TOTAL | AMJ 3, AMR 4, JIBS 7, JOM 1, SMJ 5 | JMS 5, OST 1, MIR 2, AME/AMP 3, JBV 1, ETP 2, HBR 1, IJHRM 1 |

¹ D. Mitra & P. Golder, 2008, Does academic research help or hurt MBA programs? *Journal of Marketing*, 72: 31-49.

TOP TIER ARTICLES IN SCHOLARLY JOURNALS (article number follows the number in the full CV)

* All papers are downloadable @ www.mikepeng.com or @ www.utdallas.edu/~mikepeng

** **UTD**—top 24 journals for UTD Top 100 Business School Research Rankings™. **Total N = 20 papers on the UTD list**

*** **FT**—*Financial Times* top 45 journals. **Total N = 36 papers on the FT list** (including 16 not on the UTD list)

2011

[2.85] Yang, Haibin, Zhiang (John) Lin, and **Mike W. Peng** (2011). Behind acquisitions of alliance partners: Exploratory learning and network embeddedness. *Academy of Management Journal* (in press).
UTD/FT

[2.84] Lee, Seung-Hyun, Yasuhiro Yamakawa, **Mike W. Peng**, and Jay B. Barney (2011). How do bankruptcy laws affect entrepreneurship development around the world? *Journal of Business Venturing* (in press).
FT

[2.83] Zoogah, David, Davina Vora, Orlando Richard, and **Mike W. Peng** (2011). Strategic alliance team diversity, coordination, and effectiveness. *International Journal of Human Resource Management* (in press).
FT

2010

[2.76] **Peng, Mike W.**, Rabi S. Bhagat, and Sea-Jin Chang (2010). Asia and global business. *Journal of International Business Studies*, 41 (3): 373-376.
UTD/FT

[2.75] Qian, Gongming, Theodore Khoury, **Mike W. Peng**, and Zeming Qian (2010). The performance implications of intra- and inter-regional geographic diversification. *Strategic Management Journal*, 31 (9): 1018-1030.
UTD/FT

[2.74] Li, Yuan, En Xie, Hock-Hai Teo, and **Mike W. Peng** (2010). Formal control and social control in domestic and international buyer-supplier relationships. *Journal of Operations Management*, 28 (4): 333-344.
UTD/FT

[2.73] **Peng, Mike W.** and Yi Jiang (2010). Institutions behind family ownership and control in large firms. *Journal of Management Studies*, 47 (2): 253-273.
FT

[2.72] **Peng, Mike W.**, Yasuhiro Yamakawa, and Seung-Hyun Lee (2010). Bankruptcy laws and entrepreneur-friendliness. *Entrepreneurship Theory and Practice*, 34 (3): 517-530.
FT

2009

[2.66] Lin, Zhiang, **Mike W. Peng**, Haibin Yang, and Sunny Li Sun (2009). How do networks and learning drive M&As? An institutional comparison between China and the United States. *Strategic Management Journal*, 30 (10): 1113-1132.
UTD/FT

[2.65] Meyer, Klaus, Saul Estrin, Sumon Bhaumik, and **Mike W. Peng** (2009). Institutions, resources, and entry strategies in emerging economies. *Strategic Management Journal*, 30 (1): 61-80.
UTD/FT

[2.64] **Peng, Mike W.**, Sunny Li Sun, Brian Pinkham, and Hao Chen (2009). The institution-based view as a third leg for a strategy tripod. *Academy of Management Perspectives*, 23 (4): 63-81.
FT

2008

[2.57] Tong, Tony, Jeffrey Reuer, and **Mike W. Peng** (2008). International joint ventures and the value of real options. *Academy of Management Journal*, 51 (5): 1014-1029.
UTD/FT

[2.56] **Peng, Mike W.**, Denis Wang, and Yi Jiang (2008). An institution-based view of international business strategy: A focus on emerging economies. *Journal of International Business Studies*, 39 (5): 920-936.
UTD/FT

[2.55] Yamakawa, Yasuhiro, **Mike W. Peng**, and David Deeds (2008). What drives new ventures to internationalize from emerging to developed economies? *Entrepreneurship Theory and Practice*, 32 (2): 59-82.
FT

[2.54] Young, Mike, **Mike W. Peng**, David Ahlstrom, Garry Bruton, and Yi Jiang (2008). Corporate governance in emerging economies: A review of the principal-principal perspective. *Journal of Management Studies*, 45 (1):
FT

196-220.

2007

- [2.44] Lee, Seung-Hyun, **Mike W. Peng**, and Jay B. Barney (2007). Bankruptcy law and entrepreneurship development: A real options perspective. *Academy of Management Review*, 32 (1): 257-272.

2006

- [2.39] **Peng, Mike W.** (2006). Making M&A fly in China. *Harvard Business Review*, 84 (3), March: 26-27.

2005

- [2.35] Meyer, Klaus, and **Mike W. Peng** (2005). Probing theoretically into Central and Eastern Europe: Transactions, resources, and institutions. *Journal of International Business Studies*, 36 (6): 600-621.

- [2.34] **Peng, Mike W.**, Seung-Hyun Lee, and Denis Wang (2005). What determines the scope of the firm over time? A focus on institutional relatedness. *Academy of Management Review*, 30 (3): 622-633.

- [2.33] Wright, Mike, Igor Filatotchev, Robert Hoskisson, and **Mike W. Peng** (2005). Strategy research in emerging economies: Challenging the conventional wisdom. *Journal of Management Studies*, 42 (1): 1-33.

2004

- [2.29] **Peng, Mike W.** (2004). Identifying the big question in international business research. *Journal of International Business Studies*, 35 (2): 99-108.

- [2.28] **Peng, Mike W.** (2004). Outside directors and firm performance during institutional transitions. *Strategic Management Journal*, 25 (5): 453-471.

- [2.27] **Peng, Mike W.**, Justin Tan, and Tony Tong (2004). Ownership types and strategic groups in an emerging economy. *Journal of Management Studies*, 41 (7): 1105-1129.

2003

- [2.25] **Peng, Mike W.** (2003). Institutional transitions and strategic choices. *Academy of Management Review*, 28 (2): 275-296.

- [2.24] Tan, Justin, and **Mike W. Peng** (2003). Organizational slack and firm performance during economic transitions: Two studies from an emerging economy. *Strategic Management Journal*, 24 (13): 1249-1263.

2002

- [2.22] **Peng, Mike W.**, and Oded Shenkar (2002). Joint venture dissolution as corporate divorce. *Academy of Management Executive*, 16 (2): 92-105.

2001

- [2.18] **Peng, Mike W.**, and Anne S. York (2001). Behind intermediary performance in export trade: Transactions, agents, and resources. *Journal of International Business Studies*, 32 (2): 327-346.

- [2.17] **Peng, Mike W.** (2001). How entrepreneurs create wealth in transition economies. *Academy of Management Executive*, 15 (1): 95-108.

2000

- [2.13] **Peng, Mike W.**, and Yadong Luo (2000). Managerial ties and firm performance in a transition economy: The nature of a micro-macro link. *Academy of Management Journal*, 43 (3): 486-501.
UTD/FT
- [2.12] **Peng, Mike W.** (2000). Controlling the foreign agent: How governments deal with multinationals in a transition economy. *Management International Review*, 40 (2): 141-165.
FT
- [2.11] **Peng, Mike W.**, and Denis Wang (2000). Innovation capability and foreign direct investment: Toward a learning option perspective. *Management International Review*, 40 (1): 79-93.
FT
- [2.10] **Peng, Mike W.**, Charles W. L. Hill, and Denis Wang (2000). Schumpeterian dynamics versus Williamsonian considerations: A test of export intermediary performance. *Journal of Management Studies*, 37 (2): 167-184.
FT

1999

- [2.8] Luo, Yadong, and **Mike W. Peng** (1999). Learning to compete in a transition economy: Experience, environment, and performance. *Journal of International Business Studies*, 30 (2): 269-296.
UTD/FT

1998

- [2.7] **Peng, Mike W.**, and Anne Y. Ilinitch (1998). Export intermediary firms: A note on export development research. *Journal of International Business Studies*, 29 (3): 609-620.
UTD/FT

1997

- [2.4] **Peng, Mike W.** (1997). Firm growth in transition economies: Three longitudinal cases from China, 1989-96. *Organization Studies*, 18 (3): 385-413.
FT

1996

- [2.3] **Peng, Mike W.**, and Peggy S. Heath (1996). The growth of the firm in planned economies in transition: Institutions, organizations, and strategic choice. *Academy of Management Review*, 21 (2): 492-528.
UTD/FT